

## Sienna For Seniors Foundation 2025 Call for Grant Proposals Terms and Conditions

At the Sienna For Seniors Foundation, our mission is to enhance the lives of seniors by fostering joy, engagement, and well-being. We are deeply committed to supporting programs and initiatives that bring meaningful moments to seniors and the caregivers who support them.

These terms and conditions apply to all applicants submitting proposals for the Sienna For Seniors Foundation 2025 Grant Program. By applying, you join us in our shared goal of making a lasting, positive impact on the lives of seniors across Canada. We look forward to reviewing your innovative ideas and partnering with you to create moments of happiness that truly matter.

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### 1. Grant Overview

- Grants are intended to align with Sienna's purpose and support programs that create moments of happiness and engagement for seniors, or support caregivers in their efforts to care for seniors.
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- The maximum grant amount is \$50,000 per Organization.
- This grant is a one-time, non-recurring allocation and is not intended as annual or ongoing funding.

### 2. Program Timelines

- **Application Deadline:** All applications must be submitted by 11:59 PM EST on Friday, February 28, 2025.
  - **Grant Award Notifications:** Successful applicants will be notified by March 28, 2025.
  - **Program Start Date:** Programs must be operational by May 1, 2025.
  - **Program Completion Deadline:** Programs must be substantially completed by December 31, 2025.
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### 3. Eligibility Requirements

- Applicants must be registered charities in Canada.
- Programs must directly benefit seniors by fostering joy, engagement, and well-being, or support caregivers in their efforts to care for seniors.
- Programs can be local, provincial, or national in scope.

- Applicants must demonstrate the capacity to execute and manage the proposed program within the specified timelines.
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#### **4. Use of Grant Funds**

- Funds must be used solely for the purposes outlined in the approved application.
  - Any significant changes to the program or budget must be mutually agreed upon by the applicant and the Sienna For Seniors Foundation.
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#### **5. Reporting and Documentation Requirements**

Grant recipients agree to:

1. Provide a final report on program outcomes by November 15, 2025, including the number of participants who have utilized the program and any other impact metrics available.
  2. Share photos of the program activities and participants (with appropriate consent) that may be used on social media by Sienna.
  3. Allow access for video filming to document the program's impact, subject to consent from participants.
  4. Provide financial accountability by submitting a detailed budget report.
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#### **6. Publicity and Recognition**

- The Sienna For Seniors Foundation may use program photos, videos, and descriptions for promotional purposes.
  - Grant recipients agree to acknowledge the Sienna For Seniors Foundation's support in all program-related materials, events, and communications including social media.
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#### **7. Consent and Privacy**

- Grant recipients are responsible for obtaining necessary permissions and consents from program participants for photography and videography.
  - The Sienna For Seniors Foundation will respect all privacy considerations and use media content responsibly.
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#### **8. Application Submission**

- By submitting an application, applicants confirm their acceptance of these terms and conditions.
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### **Contact Information**

For questions or further information, please contact:

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