



Sienna Senior Living places on The Globe and Mail's *Women Lead Here* benchmark of executive gender diversity

MARKHAM, Ontario, March 28, 2022 -- Sienna Senior Living is pleased to announce it has been recognized in [The Globe and Mail's 2022 Report on Business Women Lead Here list](#). This annual editorial benchmark identifies best-in-class executive gender diversity in corporate Canada.

In line with industry norm, Sienna's total workforce is predominantly female, with approximately 85% of our team members being women. The high percentage of our female workforce is also reflected in senior leadership positions with approximately 80% of the company's 380 leadership positions being held by women. In addition, gender parity at the executive level, with 50% of Sienna's senior executives being female, further demonstrates Sienna's commitment to gender diversity.

Established in 2020 by Report on Business magazine, the Women Lead Here initiative applies a proprietary research methodology to determine Canadian corporations with the highest degree of gender diversity among executive ranks. This initiative highlights businesses that have made tangible, systemic, organizational progress related to executive gender parity.

"Women are a driving force behind Sienna's ability to care for 10,000 Canadian seniors," said Nitin Jian, President and CEO of Sienna Senior Living. "We are proud that gender diversity is prominent across all levels of leadership at Sienna and it's a strength we value and embrace as a company," said Nitin Jain, President and CEO of Sienna Senior Living.

"Recognizing talent, regardless of gender, is achieved because of Sienna's culture of diversity," says Olga Giovannello, Chief Human Resources Officer and Executive Vice President. "Through training and development opportunities, we are also committed to supporting and encouraging women seeking leadership positions at Sienna to reach their full potential."

For the 2022 ranking, Report on Business conducted a journalistic analysis of nearly 500 large publicly traded Canadian companies, evaluating the ratio of female-identifying to male-identifying executives in the top three tiers of executive leadership. The resultant data was applied to a weighted formula that also factored in company performance, diversity and year-to-year change.

In total, 74 companies earned the 2022 Women Lead Here seal, with a combined average of 46% of executive roles held by female-identifying individuals.

Learn more about diversity and inclusion at Sienna in our most recent Environmental, Social & Governance (ESG) report [here](#).

About Sienna Senior Living Sienna

Senior Living Inc. (TSX: SIA) offers a full range of seniors' living options, including independent living, assisted living, long-term care, and specialized programs and services. Sienna's approximately 12,000 employees are passionate about helping residents live fully every day. For more information, please visit www.siennaliving.ca.

The warmth of human connection