

May 14, 2021

**Dear residents, families, team members and stakeholders,**

We are excited to recognize National Nursing Week (May 10-16) and Personal Support Worker (PSW) Day (May 19) this month.

Nursing Week honours the profession and its unwavering commitment to caring for people at every stage of life. The theme chosen this year to recognize the skills and dedication of nurses is *"We Answer the Call."* This is a fitting tribute. Nurses are there for people in their hour of greatest joy and need. Many of our nurses have expressed how strongly they feel about caring for seniors and how fulfilling it is to be a part of our residents' lives. I want all of our nurses to know that we value their clinical skills and leadership. More than ever, we appreciate everything they do for residents and their fellow team members.

With over 1,200 nurses and 2,700 PSWs, Sienna Senior Living is proud of the exceptional care they provide. May 19 will be an opportunity to celebrate our PSWs, who are not only healthcare heroes but part of the foundation of seniors care. The tremendous courage and dedication our PSWs have shown over the past 14 months deserve our attention and admiration. These team members have such a generous and loving spirit – treating residents like their own family. On behalf of everyone at Sienna, thank you for bringing your unique expertise and passion to our care communities and residences every day.

As we honour our esteemed colleagues, I am pleased to announce the launch of the Sienna Seniors Foundation this week. Community support and giving back is a long-standing tradition for Sienna, and over the years, we have supported many important organizations. To have a greater impact on meaningful causes to our sector, the Sienna for Seniors Foundation will enable us to make targeted investments to registered charities serving seniors. This Foundation is separate from the many wonderful initiatives at our care communities and residences. The Sienna for Seniors Foundation is pleased to announce an inaugural gift of \$250,000 to the Scarborough Health Network (SHN) to mark its launch. This investment will support an updated Mental Health Hub in the community, available to seniors, those supporting seniors, and the broader community. SHN was selected to receive our donation for the partnership they extended to us during the pandemic and the work we will continue to do together in the future.

The Sienna for Seniors Foundation is guided by the same North Star that influences the decisions we make in our care communities and residences – that it is both a great privilege and a tremendous responsibility to serve Canada's seniors to ensure they live with the utmost dignity and respect.

Sincerely,

Nitin Jain