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June 25, 2020

Dear residents, families, team members and stakeholders,

The health and well-being of residents and team members remain Sienna's top priority in dealing with the extraordinary challenges of the COVID-19 pandemic. In Sienna's Six-Point Action Plan released on June 3, 2020, we announced the implementation of important measures to address the challenges long-term care residences have been facing in dealing with the pandemic. We are on track and making progress. We are taking strong action and we will be providing regular updates on our progress – our residents, families and team members expect and deserve no less.

I am pleased to announce that we are welcoming new executive leadership to our team to fill vacant positions and to help us focus on advancing our plans:

- Stephen Foster, Executive Vice President of Long-Term Care (Interim): Stephen is a recognized expert with extensive leadership experience in the sector, having recently retired as COO of a major Canadian senior housing company. Reporting to the President and Chief Executive Officer, the Executive Vice President, Long Term Care will be focused on strategic and operational execution, developing a high performing team, to help our residents live fully, every day. Contract role till end of this year while we evaluate our internal/external team for a fulltime replacement.
- Karen Hon, Chief Financial Officer and Senior Vice President: Karen has been a member of the Sienna team for five years, most recently leading Corporate Finance, Investor Relations and Shared Services and having supported Sienna's last three equity raises. Reporting to the President and Chief Executive Officer, the Chief Financial Officer focuses on the financial management activities of the Company, with overall responsibility for financial management and fiscal integrity of the Company, and for directing the financial, strategic, internal controls, financing, tax, financial operations, debt strategy, capital markets strategy, treasury, audit, and budgeting functions of the business.
- David Hung, Senior Vice President of Corporate Services: Most recently the lead on Operations Finance and Procurement, David has been with Sienna for five years and has built a reputation over 20 years as a people-focused leader. Reporting to the President and CEO, the Senior Vice President, Corporate Services is a key member of the Executive Leadership Team, providing strategic direction and daily operational oversight for Information Technology, the Project Management Office, Real Estate, Enterprise Privacy & Security, Risk Management and Procurement.

Thank you for your continued support. You have my commitment that I will be updating all stakeholder regularly on implementation of our 6-point plan.

Nitin Jain President and CEO